

## Miva Small Business Solutions, maker of Miva Merchant h...

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Created On: 07 Aug 2007 01:12 PM

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Miva Small Business Solutions, maker of Miva Merchant has been acquired. Acquisition spearheaded by new management, including member of former Miva Small Business management team.

FOR IMMEDIATE RELEASE

**San Diego, CA**—**August 6, 2007** Miva Small Business Solutions has been purchased from Miva, Inc. by a management team lead by Russell Carroll, who will serve as new CEO for the enterprise, and former Miva executive Rick Wilson, its new Executive Vice President. Rounding out the team are Mark Johnson, VP of Development, and David Roquemore, VP of Technology.

Russ Carroll stated “Our entire focus will be on improving our customers’™ experience by concentrating on our core products, enhancing our hosting partner relationships, and supporting our developers.”

Executive VP Rick Wilson added, “As an example of our customer-centered focus, we will be transferring support in-house as quickly as possible. This will dramatically improve service levels as well as strengthen the feedback mechanism from our client base.”